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Cisco Ethernet switching from <PreferredCompanyName>. The intelligent choice for factory floors.

Dear [customer name],

If you've been using special-purpose devices to connect your process control or manufacturing automation systems, <PreferredCompanyName> has a better way.

Cisco Catalyst 2955 Series Ethernet switches are rugged enough to work in even the harshest manufacturing environment. So you can have the benefits of a standards-based network on your factory floor, including multiple interoperable solution options for economies of scale, an ample knowledge base, and a varied set of management tools. A single Ethernet network is faster, and eliminates the need to manage a complex multiple network environment. Plus, connecting through the Internet, you can have visibility and management of any device from any location.

Let <PreferredCompanyName> show you how you can connect various technologies for more efficiency, with increased collaboration and information sharing, and lower operating costs with a Cisco industrial Ethernet solution.

Contact <PreferredCompanyName> to see how your factory could be more productive with a Cisco Ethernet solution from <PreferredCompanyName>. Call <PreferredCompanyName> at <TelephoneNumber>, or visit us online at <WebURL>.

Sincerely,

[your name, title]

<PreferredCompanyName>

Tel <TelephoneNumber>

<WebURL>

